



Carbon Neutral Royalty Rebrands to Key Carbon

September 12, 2023

London, United Kingdom: Carbon Neutral Royalty Ltd. (the "Company") (Private), is pleased to announce it has today changed its name to '**Key Carbon**'. The rebrand reflects the urgency of decarbonisation and the company's unwavering commitment to unlocking climate and biodiversity action.

The name 'Key Carbon' underscores the company's focus on finding innovative solutions to unlock impact. By mobilising finance for carbon projects, the company helps its project developer partners and their projects to scale. Key Carbon helps companies and other organisations who purchase carbon credits to meet their own sustainability and climate goals. Key Carbon endeavours to play a key role in achieving Net Zero as quickly as possible.

Luke Leslie, CEO of Key Carbon, said:

"Our name change represents a bold step forward in our mission to unlock solutions to climate change. At Key Carbon, we envision a world where collective action and innovative financing drives positive environmental impact. Together, we aim to leave a legacy of sustainability for generations to come."

Key Carbon's legal name, incorporated in British Columbia, Canada, is Key Carbon Ltd.

Visit <https://key-carbon.com> to learn more about our mission and projects and follow us on LinkedIn @keycarbon and X (Twitter) @key_carbon1. Please contact info@key-carbon.com if you are an investor interested in climate change and the Voluntary Carbon Market, a potential buyer of carbon credits or a project developer looking for financing.

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ABOUT Key Carbon

Key Carbon finances and supports some of the leading developers of high-quality carbon projects. Its mission is to help combat climate change, improve local biodiversity, soil health and water quality, and benefit some of the world's most vulnerable communities. Founded in 2021 as Carbon Neutral Royalty and rebranded as Key Carbon in 2023, Key Carbon is a permanent capital vehicle building a large, diversified portfolio of high-integrity carbon credit streams and royalties. In turn, Key Carbon helps corporates and other organisations on their journey to Net Zero using high integrity voluntary carbon credits.

For further information, please visit our website at <https://key-carbon.com>.

CONTACT INFORMATION

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